

# TYPE FACE LIST



**HOWARD IMPRINTING  
MACHINE COMPANY**

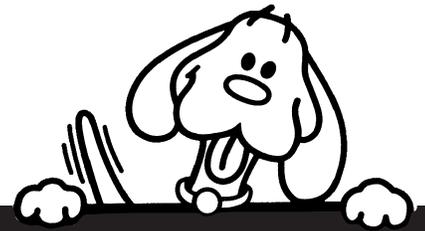
PO. Box 15027

Tampa Florida 33684

(813) 884-2398 • (800) 334-6943

Fax (813) 881-1554

[www.howardimprinting.com](http://www.howardimprinting.com)



**Howard has more type to help you make more money.**

You will sell more imprinting goods and make more profit when you offer styles that really appeal to your customers. Howard type offers everything you want.

### **Style**

We carry the type faces people ask for most- from casual to formal styles and monograms, for tastes that range from trendy to classic. Howard features dozens of exciting and distinctive type faces which truly enhance the value of your merchandise.

### **Selection**

Howard type offers so much variety, you're sure to find the perfect type face to please your most particular corporate customers, party throwers and gift givers. Mix and match type faces and sizes to create even more custom looks.

## Using the Type selection chart

The type charts show actual examples (line specimens) of each style and identify point size, type name, and font schemes.



AL'S LAMP CLINIC  
 Al's Lamp Clinic  
 ABCDEFGHIJKLMNOP  
 abcdefghijklmnopqrstuvwxyz

Line Specimens

When ordering type, always specify the point size, style name, and font schemes desired.

## Font Schemes

Use the font scheme chart to find the quantity of each letter in a particular set of type. These quantities are approximate and may vary slightly from what is shown.

### CAPS Font Schemes

Alphabet CODE:	4	5	6	7	8	9	10	12
A, I, N, O, R, S, T	4	5	6	7	8	9	10	12
B, Y, W	2	2	3	3	3	4	4	5
C, L	3	4	4	5	5	6	7	8
D, H, M, P, U	2	3	4	4	5	5	6	7
E	5	6	8	9	10	11	12	14
F, G	2	3	3	3	4	4	5	6
J, K, L	2	2	2	3	3	3	4	4
Q, X, Z	1	1	2	2	2	2	3	3

### LOWER CASE (L/C) Font Schemes

Alphabet CODE:	6	10	12	14	15	17	20	24	25
a, i, n, o, r, s, t	6	10	12	14	15	17	20	24	25
b, g, p, w, y	3	4	5	6	6	7	8	10	10
c, f, m, u	4	6	7	8	8	9	11	13	13
d, h, i	4	7	8	9	9	11	12	14	15
e	8	13	16	19	20	23	27	32	33
j, k	2	4	4	5	5	6	6	7	7
q, x, z	2	3	3	3	4	4	4	5	5

### Numbers Font Schemes

Numbers CODE:	2	3	4	5	6	7	8	9
1, 6, 9, 0	2	3	4	5	6	7	8	9
2, 3, 4, 5, 7, 8	2	2	3	3	4	5	6	7

## Sorts (replacement letters)

We stock some sizes and styles of type in sorts (individual pieces). For those sizes or styles where no sorts are available, type is sold in sets only.



24 pt. BANK GOTHIC  
 (6-A, 3-1)

ALBERT ELLIS  
 ABCDEFGIJ  
 1234567890

18 pt. BERNHARD FASHION  
 (4-A, 6-a, 2-1)

Sara Ellen Porter  
 ABCDEFGHIJKL  
 abcdefghijklmnopqrstuvw  
 1234567890

14 pt. BOOKMAN  
 (15-A, 20-a, 9-1)

 Gabriel Aiden Parker  
 ABCDEFGHIJKLMNOPQ  
 abcdefghijklmnopqrstuvwxy  
 1234567890

18 pt. BOOKMAN  
 (15-A, 15-a, 5-1)

Mark L. Cooper  
 ABCDEFGHIJKL  
 abcdefghijklmnopqr  
 1234567890



Choose type carefully... type is not returnable

14 pt. BROADWAY  
(4-A, 15-a, 2-1)

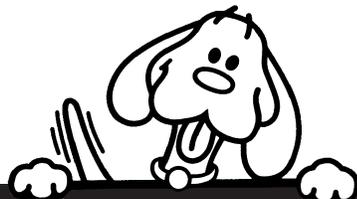
**William Thomas**  
**william thomas**  
**ABCDEFGHIJKL**  
**abcdefghijklmno**  
**1234567890**

18 pt. BROADWAY  
(4-A, 15-a, 2-1)

**Robert Jones**  
**robert jones**  
**ABCDEFGHIJ**  
**abcdefghijklm**  
**1234567890**

36 pt. BROADWAY  
(4-A, 2-1)

**R•L•T**  
**MEGAN**  
**ABCDEF**  
**1234567**



Choose type carefully... type is not returnable

48 pt. BRUSH SCRIPT  
(3-A, 7-a, 2-1)

*Victoria Dean*  
*ABCDEFGHIG*  
*abcdefghijklm*  
*1234567890*



36 pt. CENTURY EXPANDED ITALIC  
(4-A, 7-a, 3-1)

*Samantha Day*  
*ABCDEFGH*  
*abcdefghijklm*  
*1234567890*

48 pt. CHELTENHAM  
(3-A)

**J•R•K**  
**MEGAN**  
**ABCDEF ...**



Choose type carefully... type is not returnable

36 pt. CHELTENHAM NARROW  
(12-A, 16-a, 7-1)

Walton's  
Gourmet Cookies

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

24 pt. CHELTENHAM NARROW  
(7-A, 11-a, 4-1)

Payton Noah Harper

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

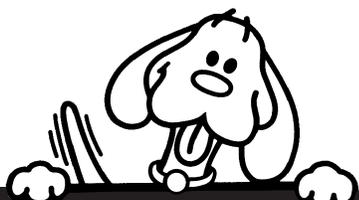
36 pt. CHELTENHAM NARROW  
(4-A, 7-a, 4-1)

Whitewater Adventures

ABCDEFGHIJKLMN

abcdefghijklmnopqr

1234567890



Choose type carefully... type is not returnable



36 pt. EDEN LIGHT  
(5-A, 7-a, 3-1)

Olivia & Jake

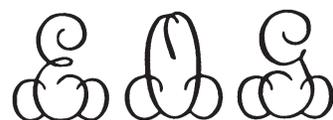
July 24, 2024

ABCDEFGHIJKLM

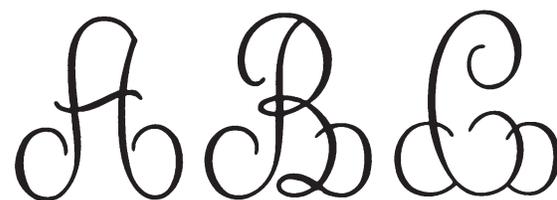
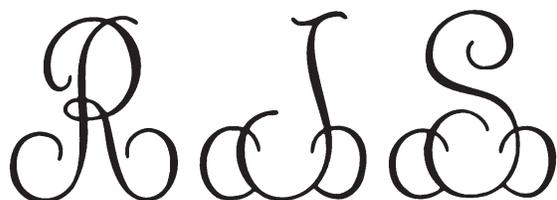
abcdefghijklmn

1234567890

48 pt. ELEGANT  
(Single Alphabet)



72 pt. ELEGANT  
(Single Alphabet)



Choose type carefully... type is not returnable

48 pt. EMPIRE  
(Double Alphabet)

ROBERT WILLIAMS  
ABCDEFGHIJKLMNO

72 pt. EMPIRE  
(Single Alphabet)

JOHN PETERS  
ABCDEFGHIJK

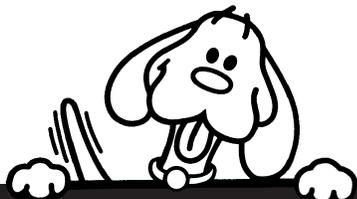
24 pt. ENGRAVERS BOLD  
(18pt. Body) (3 of each letter)

R·J·L  
ABCDEFGHIH

F

48 pt. FLAIR INITIALS  
ALL CAPS (3 of each letter)

B·H·K



Choose type carefully... type is not returnable

30 pt. FLASH BOLD  
(4-A, 6A, 2-1)

*Happy Birthday Sara*  
**ABCDEFGHIJKL**  
**abcdefghijklmn**  
**1234567890**

36 pt. FLORENTINE  
(4-A, 14a, 3-1)

*Ethan & Samantha*  
*ABCDEFGHIJ*  
*abcdefghijklmnopqrstuv*  
*1234567890*

G

36 pt. GALLIA  
ALL CAPS (3 of each letter)

G·T·N  
ABCDE

72 pt. GALLIA  
(Single Alphabet)

B W



Choose type carefully... type is not returnable

14 pt. GOUDY  
(12-A, 18-a, 9-1)

*Madison*  *Alexander*  
*September 28, 2024*  
*ABCDEFGHIJKLMN OP*  
*abcdefghijklmnopqrstu vxyz*  
*1234567890* *áéíóúñÑ*

18 pt. GOUDY  
(6-A, 12-a, 9-1)

*Dakota*  *Sebastian*  
*August 28, 2024*  
*ABCDEFGHIJKLM*  
*abcdefghijklmnopqrstu v*  
*1234567890* *áéíóúñÑ*

24 pt. GOUDY  
(6-A, 11-a, 4-1)

*Kathy P. Harris III*  
*ABCDEFGHIJK*  
*abcdefghijklmnopqr*  
*1234567890* *Ññáéíóú*

36 pt. GOUDY  
(4-A, 7-a, 3-1)

*Carl Hammer*  
*ABCDEFGH*  
*abcdefghijklm*  
*1234567890*  
*Ññáéíóú*



Choose type carefully... type is not returnable

18 pt. GOUDY LIGHT  
(10-A, 15-a, 5-1)

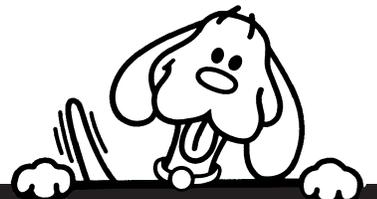
*AL'S LAMP CLINIC*  
*Al's Lamp Clinic*  
*ABCDEFGHIJKLMN OP*  
*abcdefghijklmnopqrstu v*  
*1234567890* *Ññáéíóú*

24 pt. GOUDY LIGHT  
(5-A, 10-a, 5-1)

*SHELLEY JEAN*  
*Shelley Jean*  
*ABCDEFGHIJKLM*  
*abcdefghijklmnop*  
*1234567890* *Ññáéíóú*

36 pt. GOUDY LIGHT  
(4-A, 7-a, 3-1)

*Robert Quinn*  
*ABCDEFGHI*  
*abcdefghijklm*  
*1234567890*  
*Ññáéíóú*



Choose type carefully... type is not returnable

12 pt. GREEKS  
(75 pieces)

ΑΧΩ ΔΦΕ ΠΒΦ  
ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣ

24 pt. GREEKS  
(75 pieces)

ΣΦΒ ΚΔ ΠΒΦ  
ΑΒΓΔΕΖΗΘ ΙΚΛ

14 pt. GREETING MONOTONE  
(12-A, 20-a, 8-1)

Happy Birthday Kirsten Ann  
ABCDEFGHIJKLMN OPQRST  
abcdefghijklmnopqrstuvwxyS  
1234567890

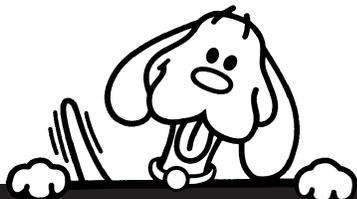
18 pt. GREETING MONOTONE  
(12-A, 20-a, 8-1)

Braxton Griffin Mariner  
braxton griffin mariner  
ABCDEFGHIJKLMN OP  
abcdefghijklmnopqrstuv  
1234567890



18 pt. ITALIAN OLD STYLE  
(12-A, 18-a, 6-1)

*Red Brush Paint Company*  
*ABCDEFGHIJKLMN*  
*abcdefghijklmnopqrstuv*  
*1234567890*



Choose type carefully... type is not returnable

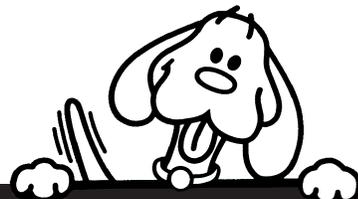


18 pt. LYDIAN ITALIC  
(12-A, 18-a, 7-1)

*Kendall Aspen Willson*  
*ABCDEFGHIJKLMNOP*  
*abcdefghijklmnopqrst*  
*1234567890*

24 pt. LYDIAN ITALIC  
(6-A, 12-a, 3-1)

*Crystal Clear Glass Cleaners*  
*ABCDEFGHIJKLMOPQ*  
*abcdefghijklmnopqrs*  
*1234567890*



Choose type carefully... type is not returnable



18 pt. MAYFAIR  
(6-A, 12-a, 9-1)

*Dave and Caroline Wethington*  
*ABCDEFGHIJKLMNO P*  
*abcdefghijklmnopqrstuvwxy z*  
*123456789*

24 pt. MAYFAIR  
(8-A, 14-a, 9-1)

*Fashions for all Occasions*  
*ABCDEFGHIJK*  
*abcdefghijklmnopqrstuvw*  
*1234567890*

36 pt. MAYFAIR  
(4-A, 14-a, 3-1)

*Rachael Ann*  
*ABCDEFGH*  
*abcdefghijklmnopq*  
*1234567890*

48 pt. MAYFAIR  
(3-A, 6-a, 3-1)

*Kendal Haven*  
*ABCDEF*  
*abcdefghijklm*  
*12345678*



Choose type carefully... type is not returnable



10 pt. NEWS GOTHIC (For Pencils)  
(15-A, 9-1)

MATTHEW A. LOPEZ  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
1234567890

12 pt. NEWS GOTHIC  
(16-A, 23-a, 9-1)

DONALD DAY and MARY FRANCIS  
Donald Day and Mary Francis  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy z  
1234567890

14 pt. NEWS GOTHIC  
(12-A, 18-a, 9-1)

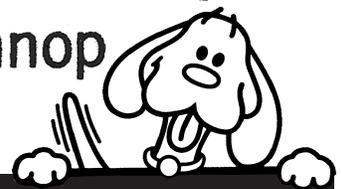
CAROLYN ROBINSON  
Carolyn Robinson  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy z  
1234567890 Ññáéíóú

18 pt. NEWS GOTHIC  
(10-A, 15-a, 9-1)

FLOWERS BY BARBARA  
Flowers by Barbara  
ABCDEFGHIJKLMN OP  
abcdefghijklmnopqr  
134567890 Ññáéíóú

24 pt. NEWS GOTHIC  
(6-A, 11-a, 4-1)

CLASSIC WOOD DOORS  
Classic Wood Doors  
ABCDEFGHIJKLMOPQ  
abcdefghijklmnop  
1234567890



Choose type carefully... type is not returnable

12 pt. NEWS GOTHIC BOLD  
(16-A, 23-a, 9-1)

**CIRCLE CITY HARDWARE**  
Circle City Hardware

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
abcdefghijklmnopqrstu**vw**xyz  
1234567890

14 pt. NEWS GOTHIC BOLD  
(12-A, 18-a, 9-1)

**CAROLYN ROBINSON**  
Carolyn Robinson

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
abcdefghijklmnopqrstu**vw**xyz  
1234567890

18 pt. NEWS GOTHIC BOLD  
(10-A, 15-a, 9-1)

**BACKPACKING SUPPLIES**  
Backpacking supplies

ABCEFGHIJKLMN**OP**QR  
abcdefghijklmnopqrs  
1234567890

18 pt. NEWS GOTHIC CONDENSED  
(12-A, 18-a, 6-1)

**GEORGETOWN ANTIQUE AUCTION**  
Georgetown Antique Auction  
ABCDEFGHIJKLMN**OP**RSTUVWXYZ  
abcdefghijklmnopqrstu**vw**xyz  
\$1234567890

24 pt. NEWS GOTHIC CONDENSED  
(6-A, 11-a, 4-1)

**DANIEL McCORMACK**  
Daniel McCormack

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
abcdefghijklmnopprstu**vw**xyz  
1234567890



Choose type carefully... type is not returnable



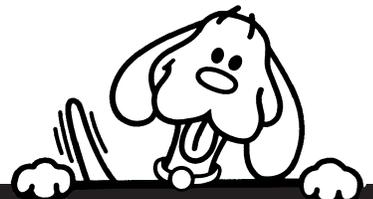
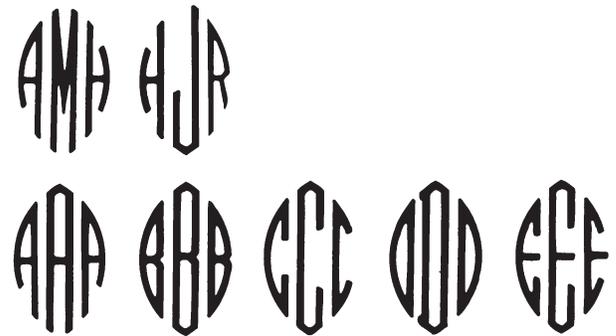
60 pt. ONYX (DOUBLE ALPHABET)

**MEADOW ANN**  
**ABCDEFGHIJ**

72 pt. ONYX (SINGLE ALPHABET)

**ABCDEFGH**

60 pt. OVAL MONOGRAMS



Choose type carefully... type is not returnable



18 pt. PARISIAN  
(12-A, 18-a, 6-1)

MICHELLE TALLMAN  
Michelle Tallman  
ABCDEFGHIJKLMN  
abcdefghijklm  
1234567890

14 pt. PARK AVENUE  
(8-A, 18-a, 8-1)

Journey  Donovan

April 23, 2024

ABCDEFGHIJKLMN  
abcdefghijklmnopqrstuwxyz áéíóúüñÑ  
1234567890

18 pt. PARK AVENUE  
(8-A, 17-a, 5-1)

Sapphire  Hudson

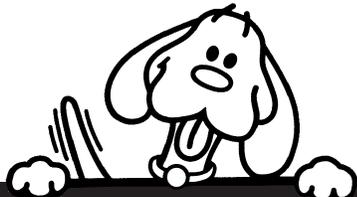
March 23rd 2024

ABCDEFGHIJKLM  
abcdefghijklmnopqrstuwxyz áéíóúüñÑ  
1234567890

24 pt. PARK AVENUE  
(4-A, 8-a, 3-1)

Whitney  Robert

ABCDEFGHIJ  
abcdefghijklmnopqrstu áéíóúüñ  
1234567890



Choose type carefully... type is not returnable

36 pt. PARKWAY  
(4-A, 11-a, 3-1)

Dakota Winsome  
ABCDEFGHIJ  
abcdefghijklmnopqr  
1234567890

18 pt. PENN BOLD  
(12-A, 15-a, 5-1)

HOBBIES and CRAFTS

ABCDEFGHIJKLMNOPQR  
1234567890 abcdefghijm

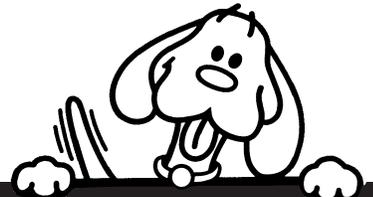
24 pt. PENN BOLD  
(8-A, 12-a, 5-1)

Hair & Nail Salon

ABCDEFGHIJKLMN  
1234567890  
abcdedghijklmnnopqrstu

36 pt. PEPITA  
(3-A, 7-a, 4-1)

Marisa Alvares  
ABCDEFGHIJ  
abcdefghijklmnop  
1234567890



Choose type carefully... type is not returnable



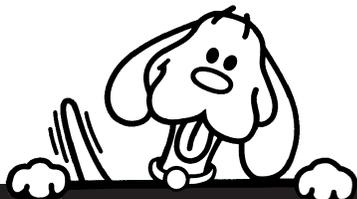
SHELDON MONOGRAMS (Sold Individually)

*B* Actual Size

*A B C D E F  
G H I J K L M  
N O P Q R S  
T U V W X Y Z*

36 pt. STELLAR BOLD  
(5-A, 7-a, 3-1)

**AVA'S PARTY**  
**Ava's Party**  
**ABCDEFGHIJ**  
**abcdefghijklm**  
**1234567890**



Choose type carefully... type is not returnable

48 pt. STELLAR BOLD  
(4-A, 6-a, 2-1)

**CUPCAKES**  
**Cupcakes**  
**ABCDEFGH**  
**abcdefghijkl**  
**1234567890**

72 pt. STYLE SCRIPT  
(3-A, 5-a, 3-1)

*Amber*  
*Rose*  
*ABCD*  
*abcdef*  
*12345*



Choose type carefully... type is not returnable

18 pt. STYMIE LIGHT  
(12-A, 18-a, 6-1)

ALLSTATE PRINTING  
John Graham  
ABCDEFGHIJKLMN  
abcdefghijklmnopq  
1234567890

24 pt. STYMIE LIGHT  
(7-A, 11-a, 5-1)

Greg McKay  
ABCDEFGHIJKLM  
abcdefghijklmno  
1234567890

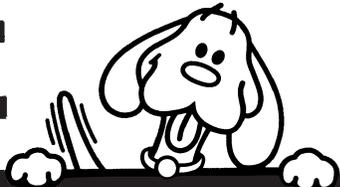
48 pt. STYMIE LIGHT  
(4-A, 6-a, 2-1)

Robert Lee  
ABCDEFGFG  
abcdefghijkl  
1234567

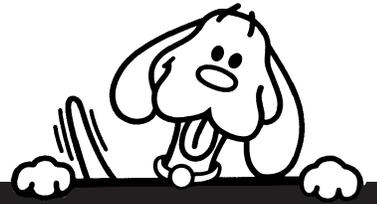
**T**

48 pt. TEMPO BOLD  
(3-A)

**RHK AB  
CDE**



Choose type carefully... type is not returnable



# MONOGRAMS

48 pt. & 72 pt. ELEGANT

E N E

60 pt. & 72 pt. ONYX WITH DIAMONDS

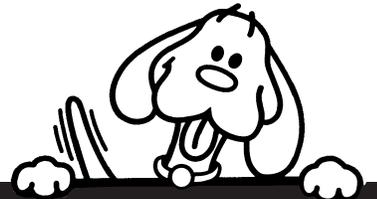
C • K • H

60 pt. & 72 pt. ONYX

MAR

36 pt. & 72 pt. GALLIA

IR K A



Choose type carefully... type is not returnable

72 pt. GALLIA

B W

48 pt. & 72 pt. EMPIRE

GHR

48 pt. & 72 pt. EMPIRE WITH DIAMONDS

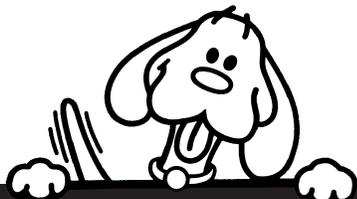
C·W·S

72 pt. EMPIRE WITH DIAMONDS

B·P·R

60 pt. OVALS

AMA



Choose type carefully... type is not returnable

48 pt. CHELTENHAM

J·R·K

24 pt. ENGRAVERS BOLD (18 pt. Body)

B·M·N

48 pt. FLAIR INITIALS

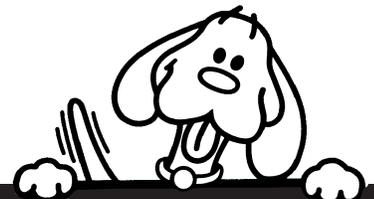
B·H·K

48 pt. MAYFAIR WITH DIAMONDS

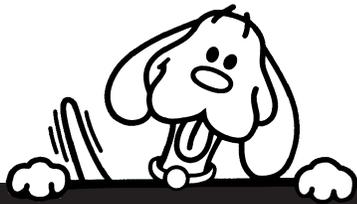
H·R·K

36 pt. BROADWAY

R·L·T



Choose type carefully... type is not returnable



# FANTASTIC DIE SELECTION

Shown here is just a representative sampling from more than 150 stock dies. Custom dies can also be made from your artwork.



*25<sup>th</sup> Anniversary*



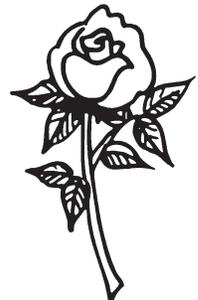
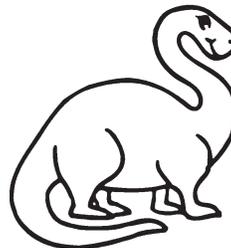
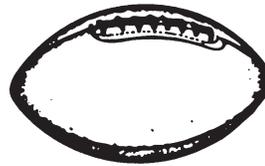
*Happy New Year*



Choose type carefully... type is not returnable



*Merry Christmas*



*Thank You*



Choose type carefully... type is not returnable



## MIX-N-MATCH TYPE STYLES

48 pt. ELEGANT & 18pt. L/C GOUDY

Loretta Holmes

48 pt. ELEGANT & 18pt. L/C PARK AVENUE

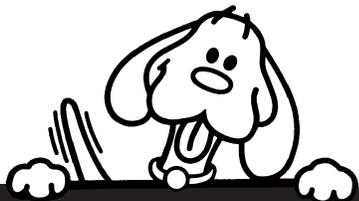
Marian Rathers

48 pt. EMPIRE & 18pt. L/C NEWS GOTHIC

Mary Jane Andrews

48 pt. EMPIRE & 24pt. L/C NEWS GOTHIC

Jeffrey Grimes



Choose type carefully... type is not returnable

